

Innovative solutions for drive and automation technology

“The best machines and production facilities around the world use Lenze.”



Dr. Erhard Tellbüscher
Chairman of Lenze SE

Lenze SE Company information

Sector:
Drive and automation technology
for mechanical and systems engineering

Portfolio:
Know-how, solutions, products, services:
At Lenze, we are geared towards
increasing added value for our
customers. This starts with precise drive
dimensioning, incorporates energy
efficiency and ends, for instance, with
product combinations tailored to the
requirements of our customers. Our
product portfolio encompasses frequency
inverters, servo drives, gearboxes and
geared motors, industrial PCs, engineering
software, controls, visualisation,
communication, I/O systems, HMI's,
clutches, brakes and much more.
Our services include advice and support,
engineering, commissioning and
customer service.

Board of Management:
Dr. Erhard Tellbüscher (Chairman)
Frank Maier

Number of employees:
approx. 2,900 worldwide
1,600 in Germany
approx. 300 engineers working in
development
Trainees: 80

Sales in the 2009/2010 financial year:
€ 417 Mio.

Own companies: 42 worldwide
Sales and service: In 60 countries

Contact:
Lenze SE
Press and Public Relations
Ines Oppermann
Postfach 10 13 52
31763 Hameln, Germany

Telefon: +49 (0) 51 54 82-15 12
Fax: +49 (0) 51 54 82-16 05
E-Mail: Presse@Lenze.de
Internet: www.Lenze.com

Date: April 2010

As a specialist in drive and automation technology, we develop, manufacture and sell innovative products, comprehensive solutions and complete systems. At over 40 sites across the world, our dedicated employees are consistently facing new challenges and are thus geared towards developing creative solutions.

Today we are looking further than the technology, as it is the added value we offer our customers which is key to the success of our business. Nevertheless, this isn't all down to the technical solution itself, but it is often a combination of the associated services and flexible responses to the customer's own, individual situation.

Our innovative drive and automation solutions have made a name for themselves in all manner of industries, for example, in the conveyor and materials handling industry, the packaging industry and the robotics and automotive industry.

We have developed a three-pillar strategy in order to identify and fully exploit our customers' existing ability to create added value:

Optimizing – competent optimisation of drive and automation solutions

We offer a thorough analysis of the respective drive or automation task from a technical and economic perspective.

Rightsizing – scalable products and services

Scalable products and services ensure that our customers are always provided with exactly what they need.

Solutionizing – individual solutions

We offer solutions tailored to individual customer needs. With specific product combinations and pretested, fully assembled sub-systems we can simplify, for example, logistics and resource management.



Lenze BlueGreen Solutions | the most environmentally-friendly solution



Intelligent drive concepts contribute towards protecting the environment and lowering costs. The key to a uniformly efficient drive system is precise dimensioning: by using electrical energy in an intelligent and controlled manner, you can gain up to 75 percent of the possible cost-cutting potential – providing you with a real competitive edge.



The degree of efficiency of the complete system can be further increased by using components with a high level of efficiency, for example, motors of the efficiency class IE2 and helical-bevel gearboxes.



If motion control is also required, you will be provided with a uniformly efficient drive system: you are able to utilise up to 90 percent of the energy saving potential through demand-oriented dimensioning, controlled operation with frequency inverters, components with a high degree of efficiency and efficient motion control.



To create your energy saving solution, Lenze is on-hand to provide you with its expertise, advice and support right from day one. This will ensure that your requirements are met as efficiently as possible.

Lenze BlueGreen Solutions – intelligent concepts to cut costs and protect the environment